



Marketline: How to Access

Database Guide

Learning Centre
Indian Institute of Management Indore

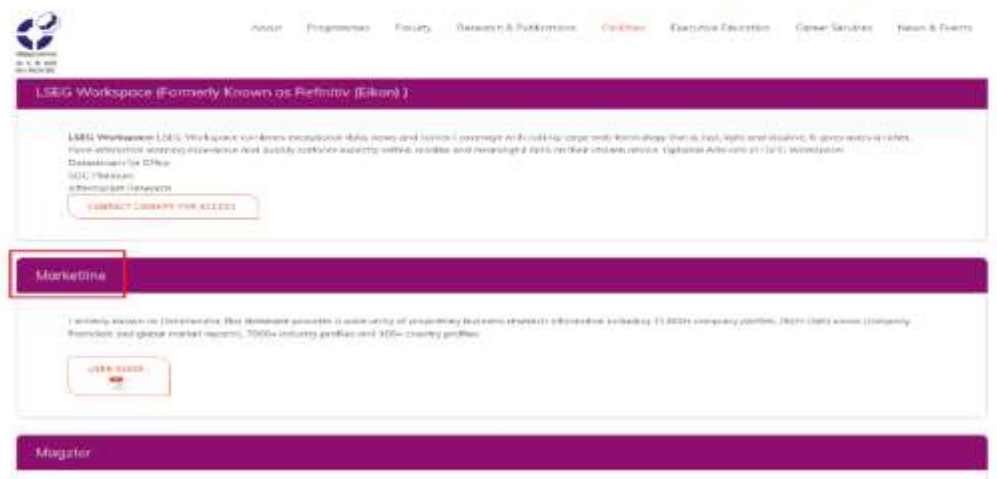
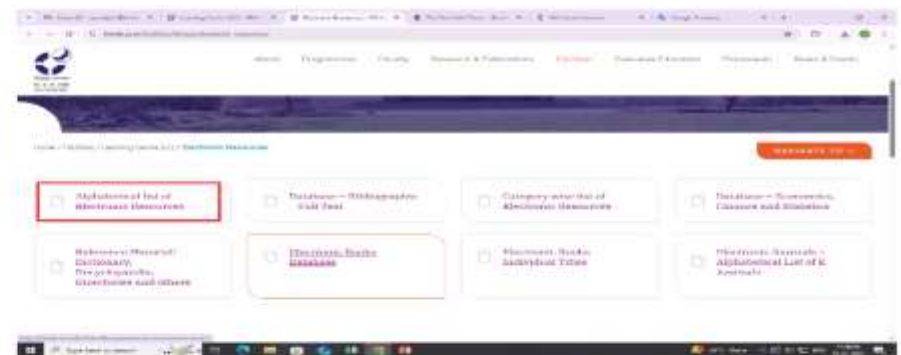
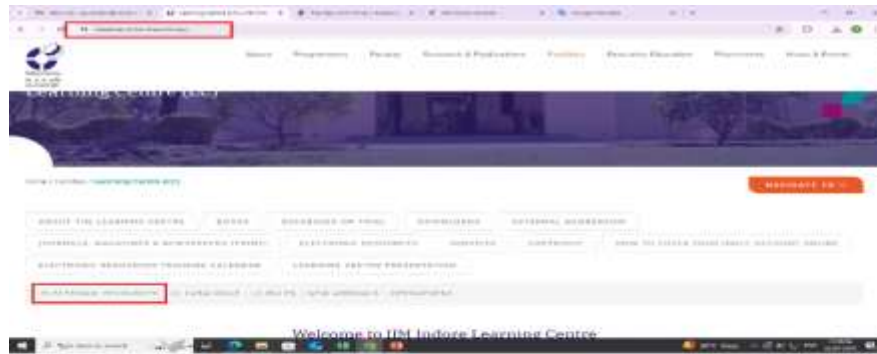


Introduction

Formerly known as Datamonitor, this database provides a wide array of proprietary business research information including 31,000+ company profiles, 850+ Data books (company financials and global market reports), 7000+ industry profiles and 100+ country profiles.

Library Page

- Visit the library website. Click on electronic resources, then the Alphabetical list of Electronic resources, and click on Marketline.



Your search using keywords

Start your
search
here

The screenshot displays the MarketLine Elliott website interface. At the top, a navigation bar includes links for Sectors, Companies, Geographies, Databases, and Analysis, along with a Search icon, a user profile icon, and a Logout button. Below the navigation bar, a teal banner reads "Welcome to MarketLine Elliott: Logout". The main content area features a large search bar with the text "Search 2,543,221 Intelligence Reports & Analysis". The search bar contains the keyword "trucks" and a dropdown menu set to "All Research". A red box highlights the search bar, and a red arrow points to it from the text "Start your search here". A red circle highlights the search button (magnifying glass icon) on the right side of the search bar. Below the search bar, there are five tiles for browsing content: "Browse by Sector" (Refine content by 19 core sectors), "Browse by Company" (Key facts, data, and analysis for over 100,000 companies), "Browse by Geography" (Refine content by region or country), "Browse by Database" (City, Country, and Industry Statistics), and "Browse by Content Type" (Explore MarketLine's Industry, Company, and Geography focused reports and data). At the bottom, there are four sections of featured reports: "Theme Reports" (Emerging Megacities: Four key cities that will become the economic & population drivers of the future, 27 Jun 2019), "Case Studies" (LGBTQ+ Travel & Tourism: A fast growing market with some opportunities & difficulties, 15 Jul 2019), "Deals" (Apache Sells Non-Core Oil And Gas Assets In US Mid-Continent For US\$612 Million, 31 May 2019 | Asset Transaction), and "News" (Tesco For Business taps Blackhawk to manage UK gift card programme, 19 Jul 2019). Each section includes a "More" link.

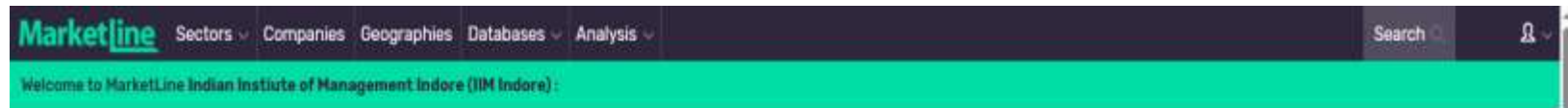
Continue...

1. Click "View all Industry Profiles" **View all Industry Profiles**

2. Go to the Geography tab, select Europe, and click Show Result. **Geography** **Show Result**

3. This is the Grid View of Search. **Grid View** **Grid View**

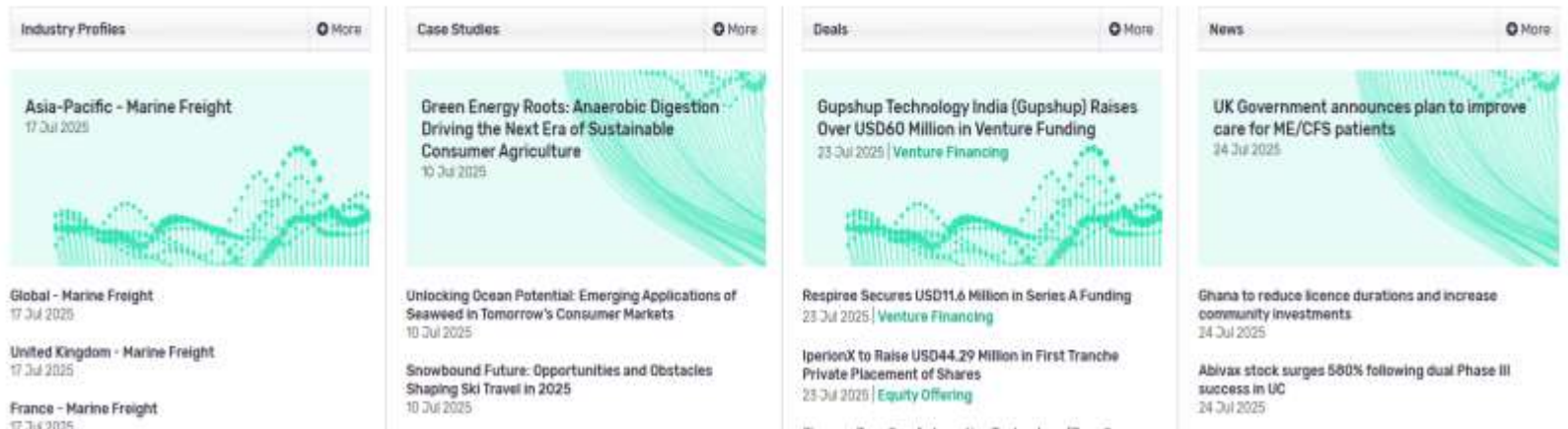
Browse data by...



Use the search box below to access **6,072,667** Intelligence Reports & Analysis

Type keyword All Research

You can select any industry or company or geography that you wish to browse



Sector View

The screenshot displays the Marketline website's 'Sector View' interface. The top navigation bar includes links for Sectors, Companies, Geographies, Databases, and Analysis. A search bar at the top right contains the text 'trucks'. Below the navigation bar, a large search bar displays 'Search 2,543,221 Intelligence Reports & Analysis'. A sidebar on the left features a 'Browse by Sector' section with a red box highlighting the 'Browse by Sector' link. Below this, there are 'Theme Reports' and 'Refinements' sections. The main content area is titled 'Browse by Sector' and displays a grid of 15 sector cards, each with an icon, sector name, total reports, and a 'New this week' count.

Sector	Total Reports	New this week
Aerospace and Defense	45,545	221
Agriculture and Forestry	11,717	84
Automotive	107,975	172
Business and Consumer Services	108,656	545
Chemicals	39,739	112
Construction & Real Estate	230,705	1,022
Consumer Goods	176,706	486
Energy and Utilities	345,808	1,304
Financial Services	322,960	1,032
Government and Non-Profit Organisations	28,642	157
Industrial Goods and Machinery	139,389	538
Media & Digital Entertainment	72,079	254
Metals and Mining	99,083	610
Paper & Packaging	20,896	69
Pharmaceuticals and Healthcare	435,969	962
Retail, Wholesale & Foodservice	179,012	540
Telecoms & IT	523,764	2,109
Tourism, Leisure & Hospitality	54,717	193
Transportation, Infrastructure & Logistics	93,178	301

The footer contains the Marketline logo, MarketLine Support (Free Training, User Guide), Contact Us (machus@marketline.com, UK +44 (0) 207 958 6991), and Accessibility (Select Language, Powered by, Transcribe).

Company View

Marketline Sectors Companies Geographies Databases Analysis Search

Welcome to MarketLine Indian Institute of Management Indore (IIM Indore) :

Use the search box below to access **6,072,667** Intelligence Reports & Analysis

Type keyword All Research Search

Browse by Sector
Refine content by 19 core sectors

Browse by Company
Key facts, data, and analysis for over 100,000 companies

Browse by Geography
Refine content by region or country

Browse by Database
City, Country, and Industry Statistics

Browse by Content Type
Explore MarketLine's Industry, Company, and Geography focused reports and data

Companies Listing

https://new.marketline.com/Company/index?recordtype=Companies

Marketline Sectors Companies Geographies Databases Analysis Search

Hide Navigation

Search 100,086 Companies

Exact word

List All Companies

Refine Companies

Industry & Geography

Company Attributes

Finance

Browse Key Lists

Key Lists

Companies

Key Lists

Global: Consumer Packaged Goods Companies by Sales

Global: Foodservice Companies in the Profit Sector by Operator Sales

Global: Non-Alcoholic Beverages companies by Sales

Global: Alcoholic Beverages Companies by Sales

Global: Tobacco Companies by Sales

Company Listing

Refinements

T: All of 100086 companies

Results Analytics

Page 1 of 2092 | Next Page | Go to page: Results

Company Name	Parent/Subsidiary/Independent	Headquarters	Employees	Annual Revenue (US\$m)	Benchmark
Walmart Inc.	Parent	United States of America	2,355,006	594,405	
China Petroleum & Chemical Corp	Subsidiary (of China Petrochemical Corp)	China	423,543	437,086	
China National Petroleum Corp	Parent	China	1,487,206	494,083	
Royal Dutch Shell Plc	Parent	Netherlands	92,000	394,379	
Saudi Arabian Oil Co	Parent	Saudi Arabia	76,478	564,133	
PetroChina Co Ltd	Subsidiary (of China National Petroleum Corp)	China	476,223	365,817	
BP Plc	Parent	United Kingdom	73,000	298,766	
Exxon Mobil Corp	Parent	United States of America	71,000	278,332	
Volkswagen AG	Subsidiary (of Porsche Automobil Holding SE)	Germany	665,380	276,329	
Toyota Motor Corp	Parent	Japan	365,134	272,659	
Apple Inc	Parent	United States of America	153,000	265,595	
Berkshire Hathaway Inc	Parent	United States of America	88,000	247,831	
Amazon.com Inc	Parent	United States of America	847,505	232,897	
Vital Holding BV	Parent	Netherlands	8,441	221,000	
UnitedHealth Group Inc	Parent	United States of America	358,000	226,247	
Samsung Electronics Co Ltd	Parent	South Korea	98,557	221,740	

Geography View

Use the search box below to access **6,072,667** Intelligence Reports & Analysis

Type keyword All Research Search



Geographies

https://new.marketline.com/Geographies

Marketline Sectors Companies Geographies Databases Analysis Search

Hide navigation

Search **2,467,451** Reports & Data

Exact word

Browse by Geography

Refinements

Sector

Geography

Content Type

Date

Browse by Geography

Select a region below or a country from the map

North America 1,310,361 4,042 new this week	Europe 669,789 2,376 new this week	Asia-Pacific 470,006 1,962 new this week	Middle East and Africa 123,517 520 new this week	South and Central America 71,829 357 new this week
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Marketline MarketLine Support Contact Us Accessibility

Database View

Use the search box below to access **6,072,667** Intelligence Reports & Analysis

Type keyword All Research Search



Database https://new.marketline.com/Databases/index Search 👤

Browse by Database

City Statistics Analyze and compare the world's most important cities. Features comprehensive data and forecasts of key socio and macroeconomic indicators for more than 3000 cities, spread across Asia-Pacific, Europe, Middle East & Africa, North America, and South & Central America.	Company Prospector Screen companies and build lists of potential business partners, clients, and investment targets in industries and countries of interest.	Company Report Generator Generate fresh custom company reports featuring analytical text and charts which draw on MarketLine's company datasets. Example sections include company overview, history, SWOT analysis, M&A, partnerships and agreements, news and product information.	Country Statistics Conduct quick and easy comparative analysis of macroeconomic and industry drivers for over 200 countries. Features comprehensive data and forecasts including detailed coverage of consumer demographics, incomes, and expenditures.	Deals Track market activity with MarketLine's database of global mergers and acquisitions (M&A), private equity deals, venture finance deals, private placements, IPOs, and partnerships.
Industry Statistics Conduct quick and easy comparative analysis of market values, volumes, and forecasts for over 120 industry sectors and 50 countries.	Industry Data Interactive datasets that provide extensive annual market data by sector with 5-year market forecasts. Datasets provide a market summary section, regional and country comparison sections, bubble analysis and options for downloading the underlying raw data.	Consumer Data Analytics A unique online information service providing comprehensive data across global food, drink, personal care household products, pet care, news and magazine and tobacco markets.	News With MarketLine's unique database, you can filter news stories by Date, Geography, and Subject, therefore providing you with the tools to find News within areas of interest.	Tenders & Contracts A global contracts and tenders intelligence database for timely and informed decision making on business opportunities.
Influencers Identify and track crucial insights from leading digital B2B influencers relating to key sectors, issues or themes.				

Content type View

Marketline Sectors ▾ Companies ▾ Geographies ▾ Databases ▾ Analysis ▾ Search

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Browse by Content Type
Explore MarketLine's Industry, Company, and Geography focused reports and data

Content Types

https://new.marketline.com/ContentTypes

Marketline Sectors ▾ Companies ▾ Geographies ▾ Databases ▾ Analysis ▾ Search

General

Analyst Insights
Opinion from MarketLine Analysts on current business issues and trends.

Theme Reports
Analysis of topics and megatrends impacting multiple industries, sectors, and countries.

Industry

Industry Profiles
Assess the key dynamics, trends and level of competition for all major industries and sectors.

Industry Profiles - Archive
Archived Industry Profiles.

Industry Data
Interactive Excel based Databases for over 100 sectors, 50 countries, and 9 regions.

Value & Supply Chain Analysis Reports
Reveal all key stages of the value and supply chains, competitors, and issues for over 100 major global sectors.

Industry Case Studies
In-depth analysis of industry level issues and trends.

Case Study - Archive
Archived Case Studies.

Industry Chartbooks
Reveal all key stages of the value and supply chains, competitors, and issues for over 100 major global sectors.

Company

Download options

The image illustrates the process of downloading a report from MarketLine through four sequential screenshots:

- Top Left Screenshot:** Shows the MarketLine homepage with the 'Analysis' menu expanded. Red arrows point to 'Industry Analysis' and 'Industry Profiles'.
- Top Right Screenshot:** Shows the 'Analysis' page with search filters. A red box highlights the PDF icon in the download options, with a red arrow pointing down to the next screenshot.
- Bottom Left Screenshot:** Shows the 'Browse Report' page for 'Italy - Management & Marketing Consultancy'. The 'View as PDF' option is selected. A red arrow points from the PDF icon in the previous screenshot to this option.
- Bottom Right Screenshot:** Shows the PDF report viewer interface for 'Italy - Management & Marketing Consultancy', displaying the MarketLine logo and report title.

Ask an Analysis

The screenshot displays the Marketline website interface. At the top, the navigation bar includes 'Marketline 2- Search & Browse' and a search icon. Below this, the main header features the Marketline logo and navigation links for Sectors, Companies, Geographies, Databases, and Analysis. A welcome message for Elliott Stuckey is visible. The central banner reads 'Search 2,543,221 Intelligence Reports & Analysis' with a search input field and a 'All Research' button. A user menu on the right side of the page lists options: Manage Account, Saved Searches, Manage Alerts, My Custom Exports, Ask An Analyst (highlighted with a red box), Build Your Own Report, and Custom Reports. A modal window titled 'Ask an Analyst' is open in the center, containing a form with fields for First name (Elliott), Last name (Stuckey), Contact number, Email (Elliott.Stuckey@marketline.com), and a dropdown for 'What type of query would you like to submit?' (Query data). A 'Submit' button is at the bottom of the form. The background shows various report thumbnails, including 'Browse by Sector', 'Browse by Content Type', and 'Theme Reports'.

Marketline 2- Search & Browse

https://new.marketline.com/HomePage

Marketline Sectors Companies Geographies Databases Analysis

Welcome to MarketLine Elliott Stuckey Logout

Search 2,543,221 Intelligence Reports & Analysis

Type keyword All Research

Ask An Analyst

First name Elliott

Last name Stuckey

Contact number

Email Elliott.Stuckey@marketline.com

What type of query would you like to submit? Query data

Time zone (GMT) Western Europe Time, London, Lix

Submit

Our support staff are available to answer your questions about MarketLine. We reply to queries as quickly as possible, usually within one business day.

Your comment

Theme Reports: Emerging Megacities: Four key cities that will become the economic & population drivers of the future

Unicorn Companies: Some regions are better than others at creating privately held start-ups worth over \$1bn

Venezuela: Story of economic collapse

India's Technology Industry: The Indian technology sector

Arsenal Capital Partners to Acquire Revolution

Neighbourlytics Secures USD1.25 Million in Seed Funding

Tesco For Business taps Blackhawk to manage UK gift card programme

Hana Financial Investment, CapBridge sign strategic partnership

Off Campus

Note:

If you are residing outside the campus? then use our OpenAthens facility to access Marketline.

<https://my.openathens.net/auth>

Contact library for OpenAthens account.



Thank You

Please write back at
library@iimidr.ac.in
for further help/clarification.

